

# CORPORATE PARTNERSHIP PROGRAM 2026

THE FUTURE OF SALES AND MARKETING STARTS HERE.

2026 PRESIDENT  
**BIMAL ADHIKARI**

FACULTY ADVISOR  
**GABRIEL MORENO**



# MESSAGE FROM THE PRESIDENT

On behalf of the Eta Sigma Chapter of Pi Sigma Epsilon at Robert Morris University, thank you for your interest in partnering with our organization.

Founded in 2020, the Eta Sigma Chapter has quickly grown into a competitive, professionally driven community committed to developing the next generation of leaders in sales, marketing, and business. With more than 35 active members, our chapter prepares students for the workforce through professional development programming, competitions, leadership opportunities, and engagement with industry professionals.

Our members regularly represent Robert Morris University in national competitions, professional events, and leadership experiences that develop the communication, problem-solving, and business skills sought by today's employers. Through these opportunities, students build the confidence and practical experience needed to succeed in competitive professional environments.

In addition to student leadership and programming, the Eta Sigma Chapter is supported by a growing alumni network that strengthens connections between current members and professionals across a variety of industries. These relationships help mentor students while creating valuable connections between industry and emerging talent.

By partnering with Pi Sigma Epsilon, organizations gain the opportunity to connect with motivated, career-focused students while contributing to the development of future business leaders. We welcome the opportunity to build meaningful partnerships with organizations interested in engaging with the next generation of sales and marketing talent.

Sincerely,

**Bimal Adhikari**

President, Eta Sigma Chapter  
Pi Sigma Epsilon — Robert Morris University



# DEVELOPING CAREER-READY BUSINESS TALENT

## PI SIGMA EPSILON OVERVIEW

Through competitions, professional development programming, and direct engagement with industry professionals, Pi Sigma Epsilon members gain real-world experience that prepares them for careers in sales, marketing, and business leadership.

Our chapter provides students with opportunities to develop communication, leadership, and problem-solving skills while applying classroom knowledge in competitive and professional environments. These experiences produce career-ready graduates who are prepared to contribute to organizations across a wide range of industries.



### PROFESSIONAL DEVELOPMENT

Members participate in professional workshops, networking opportunities, and industry-focused events that prepare them for careers in business.



### NATIONAL COMPETITIONS

Students compete in sales, marketing, speaking and interview competitions that allow them to apply classroom knowledge in real-world scenarios.



### CORPORATE ENGAGEMENT

PSE connects students with companies through speaking events, networking opportunities, mentorship, and career development programming.



### LEADERSHIP GROWTH

Our members gain leadership experience and develop the professional competencies sought by leading organizations and employers across a wide range of industries.



# ABOUT PI SIGMA EPSILON

## ABOUT THE INITIATIVE



Pi Sigma Epsilon (PSE) is the only national co-educational professional fraternity dedicated to careers in sales, marketing, and management. Founded in 1952, PSE prepares students for successful business careers through competitions, leadership opportunities, professional development programming, and engagement with industry professionals.

With chapters located at universities across the United States, Pi Sigma Epsilon connects students with corporate partners and alumni while providing hands-on experiences that bridge the gap between academic learning and real-world business environments.

### NATIONAL IMPACT

#### ACTIVE CHAPTERS

*50+ Universities*

#### ALUMNI NETWORK

*60,000+ Professionals*

#### NATIONAL CONVENTION

*300+ Students Annually*

#### COLLEGIATE MEMBERS

*3,000+ Students Nationwide*

### NATIONAL REACH



# ETA SIGMA CHAPTER SNAPSHOT

## ABOUT THE CHAPTER

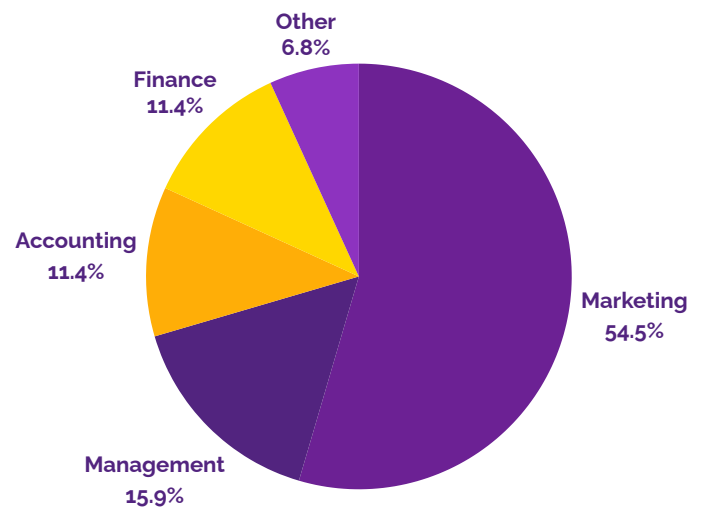
The Eta Sigma Chapter of Pi Sigma Epsilon provides corporate partners with access to a network of 35+ engaged students preparing for careers in sales, marketing, and business leadership. With an average attendance of 30 members at professional programming and networking events, our chapter develops motivated, career-ready talent through competitions, leadership opportunities, and industry engagement.

## NATIONAL RECOGNITION

- ☀️ TOP AMATHYST CHAPTER - 2025
- ☀️ JUSTIN WESMILLER - 3<sup>RD</sup> PLACE NATIONAL PRO-AM WINNER - 2025
- ☀️ ANTHONY DEPROSPO - 2<sup>ND</sup> PLACE NATIONAL SPEAKER COMPETITION WINNER - 2025



## ☀️ ACADEMIC REPRESENTATION



## ☀️ CLASS BREAKDOWN

**FRESHMAN: 12 MEMBERS**

**SOPHMORE: 13 MEMBERS**

**JUNIOR: 10 MEMBERS**

**SENIOR 10 MEMBERS**



# HOW COMPANIES ENGAGE WITH OUR CHAPTER

Corporate partners play an important role in the professional development of Pi Sigma Epsilon members. Through collaboration with industry professionals, our chapter provides students with real-world insight while giving organizations the opportunity to connect with motivated and career-focused students at Robert Morris University.

## 4 ENGAGEMENT CATEGORIES



### ACCESS TO EMERGING TALENT

Connect directly with highly engaged students pursuing careers in sales, marketing, and business leadership. Our members actively participate in professional development programming, competitions, and leadership opportunities that prepare them to succeed in today's business environment.



### DIRECT RECRUITING OPPORTUNITIES

Engage with students through professional events, networking opportunities, and mentorship interactions that allow organizations to identify and build relationships with potential interns and future hires.



### BRAND VISIBILITY ON CAMPUS

Corporate partners gain visibility among business students through recognition at chapter events, digital promotion across our platforms, and inclusion in chapter communications and materials.



### MEANINGFUL INDUSTRY ENGAGEMENT

Companies can collaborate with our chapter through guest speaking opportunities, competition participation, mentorship interactions, and career development programming designed to connect students with industry professionals.



# YOUR TALENT PIPELINE STARTS HERE:

Members of the Eta Sigma Chapter don't just study business — they apply it. Through internships and professional experiences across industries, students gain real-world exposure that prepares them for careers in sales, marketing, and business leadership while developing the communication, leadership, and problem-solving skills employers seek.

## TALENT SNAPSHOT

- 35+ active business students
- 30 average attendance at professional events
- Students specializing in sales, marketing, consulting, finance

## RECRUITING ACCESS

- Direct access to PSE Resume Book
- Private recruiting events with members
- Ability to share internships and job opportunities

## CAREER DESTINATIONS



## CAREER PATHS & INDUSTRY OPPORTUNITIES

Members of the Eta Sigma Chapter pursue careers across a wide range of industries. Our students are prepared to contribute to organizations in areas such as:

- Sales*
- Marketing*
- Business Development*
- Consulting*
- Accounting*
- Finance*
- Technology*
- Healthcare*
- Manufacturing*
- Supply Chain & Logistics*
- Retail & Consumer Goods*
- Professional Sports & Entertainment*



# PARTNERSHIP OPPORTUNITIES

## PARTNERSHIP PACKAGES

Corporate partnerships play an important role in supporting the professional development of Pi Sigma Epsilon members while creating valuable connections between industry and emerging business talent. Through partnership with the Eta Sigma Chapter, organizations gain opportunities to engage with motivated students while increasing their visibility within the Robert Morris University business community.

★ MOST POPULAR

TIERS	BRONZE	SILVER	GOLD	PLATINUM
Company recognition on chapter website & socials	✓	✓	✓	✓
Opportunity to speak at a chapter meeting	✓	✓	✓	✓
Internship/Job Sharing	✓	✓	✓	✓
Networking Event Access	✓	✓	✓	✓
Access to PSE Resume Book		✓	✓	✓
Internal Sales Competition Sponsorship			✓	✓
Student Consultation Project - 2-4 weeks			✓	✓
Student Consultation Project - 4+ weeks				✓
Exclusive Recruiting Event With Members				✓
Internship Pipeline Program				✓
	\$500 year long	\$750 year long	\$1000 year long	\$1,500 year long



# ADDITIONAL OPPORTUNITIES

## PARTNERSHIP PACKAGES

In addition to corporate partnerships, the Eta Sigma Chapter of Pi Sigma Epsilon offers professionals and alumni the opportunity to directly support student development through our Student Sponsorship & Mentorship Program.

This initiative allows individuals to sponsor a Pi Sigma Epsilon member while building meaningful mentorship relationships with students pursuing careers in sales, marketing, and business leadership.

Sponsors help support professional development opportunities such as competitions, networking events, and national conferences while connecting with motivated students preparing to enter the workforce.

 <b>STUDENT MENTOR</b>	 <b>REGIONAL CONVENTION PARTNER</b>	 <b>NATIONAL CONVENTION PARTNER</b>
Sponsor a Pi Sigma Epsilon member for the academic year.	Supports student participation in regional PSE competitions and events	Supports student participation in regional PSE competitions and events
<b>Partners may:</b> <ul style="list-style-type: none"><li>• Be paired with a specific student</li><li>• Receive updates on student progress</li><li>• Provide mentorship and career guidance</li><li>• Collaborate with students on small professional projects</li></ul>	<b>Partners receive:</b> <ul style="list-style-type: none"><li>• Sponsor a student's conference attendance</li><li>• Receive updates on their competition experience</li><li>• Be recognized as a Convention Sponsor</li></ul>	<b>Partners receive:</b> <ul style="list-style-type: none"><li>• Sponsor a student's trip to the PSE National Convention</li><li>• Receive updates on their experience</li><li>• Support national competition participation</li></ul>
<b>\$200</b>	<b>\$250</b>	<b>\$300</b>



# BECOME A CORPORATE PARTNER




## JOIN US AS A PARTNER

The Eta Sigma Chapter of Pi Sigma Epsilon welcomes the opportunity to build meaningful partnerships with organizations interested in connecting with motivated, career-focused students at Robert Morris University. Through collaboration with our chapter, companies gain access to emerging talent while supporting the development of future business leaders.

We invite you to connect with our leadership team to learn more about partnership opportunities.

## CONTACT US

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## STAY CONNECTED!

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